



Making salon life easier

### **The Importance of Stock Control.**

Stock control is essential for running a successful salon. Efficient stock control ensures you have the necessary merchandise on your shelves and are able to offer a full range of products and services to customers. If a well organised stock taking system is not in place then stock can become unbalanced, this can lead to a loss of clients and sales or too much of the salons working capital being tied up in stock, both can impact the finances of the business.

StudioTracker can make keeping track of stock easy and efficient. The software automatically organises, counts and monitors your stock levels based on your specification. StudioTracker will also track all product information including retailer and wholesaler prices and re-ordering levels. The system also works alongside barcode scanners to speed up the stock taking process even more. The detailed reports on stock control that the StudioTracker system produces will highlight usage value and best sellers to help you operate as efficiently as possible.

It is important to ensure you have a balance between holding too little stock and tying too much money up in over stocking. StudioTracker will ensure you achieve this balance as the software will inform you when stock is running low and how much you need to order.

StudioTracker 's intelligent stock control system will ensure your customers are served properly and that your business is running profitably.

Contact us now for your free demonstration or trial of StudioTracker to see how it can manage your salon.